

Majority interest of Kudu has been acquired by PCM

May 2014

563260 Alberta Ltd.'s 55% interest in



has been acquired pursuant to a
shotgun put arrangement by



The undersigned acted as exclusive financial advisor to
563260 Alberta Ltd.



Kudu Industries Inc. ("Kudu")

Founded in 1989, Kudu is a leading manufacturer and supplier of progressing cavity pump ("PCP") systems, a fast growing segment of the oil & gas industry's artificial lift sector. PCP systems are especially well suited to deal with difficult environments, including sand, high viscosity, high emulsion and extreme temperatures. Through approximately 350 employees, two manufacturing facilities, eight offices, and 19 field stores, Kudu provides a global distribution network. Kudu has offices in Canada, USA, Russia, Romania, Oman, Kazakhstan and Australia.

563260 Alberta Ltd. ("563")

563 was a 55% shareholder in Kudu before this transaction and is owned by Robert and Ray Mills, the founders of Kudu.

PCM S.A. ("PCM")

Founded in 1932, PCM is a manufacturer of positive displacement pumps and fluid-handling equipment. PCM provides solutions to three main sectors: oil & gas, food and industry. PCM has more than 500 employees of 35 different nationalities worldwide. Before this transaction, PCM was a 45% shareholder in Kudu.

PPHB LP ("PPHB")

PPHB is an independent investment banking firm providing financial advisory services exclusively to clients in the energy service industry

HOUSTON:
1900 Saint James Place
Suite 125
Houston, TX 77056
Tel: 713.580.2700



CANADA:
604 – 1st Street SW
Suite 200
Calgary, AB T2P1M7
Tel: 403.264.2727